



# Festive Card Competition Overview

One of the best things about this time of year is the sending and receiving of cards.

We need a new official festive card for 2021 and we thought who better to design it than our incredibly creative Purple Mash community!

That's why the Purple Mash Festive Card Competition is back!

## WHO CAN ENTER

- The competition is aimed at children between the ages of 5 to 11.
- The competition is open to all children aged 0 to 11, and additionally any children up to the age of 18 who attend SEND provision or have additional needs.
- Each child can submit one entry for the competition.
- There is an under 5s, under 8s and an under 12s category. Children who turn 5 before 1st September 2022 should enter the under 5s category, children who turn 8 before 1st September 2022 should enter the under 8s category and others should enter the under 12s category.
- Children who attend SEND provision should be allocated the appropriate age category by their teacher.

## HOW TO ENTER

- Children enter their work by submitting it to the 'Festive Card Competition' Display Boards.
- They should submit their work to the age appropriate board.
- There is a video in Purple Mash showing how to do this.
- They can save and edit their work as often as they like before submitting it – it should only be submitted once it is completely finished.

## IMPORTANT DATES

- The competition is open from the 4th to the 23rd November 2021.
- Judging will commence on the 24th November.
- Winners will be announced shortly after the judging\*.  
\*The judges' decision is final and we will have 1 overall winner, plus 3 runners up, in each category. Winners and runners up will be contacted as soon as possible after the competition has finished.

## CHOOSING A STYLE

You can use any of the 17 2Paint a Picture styles to enter the competition. All designs must be your pupils' original artwork.

## STAYING SAFE ONLINE

The competition Display Boards will be visible to the public, so it's important not to include personal information in your entries. Do not use names or other personal information as part of the designs. Any entries that include personal information will not be accepted or displayed on the board.

The only information visible on the board will be the school name.





## PRIZES

Winners\* will receive 25 printed copies of their card, a £10 Amazon voucher and a 2Simple Goody Bag. Their card will also be made into an e-card through Purple Mash.

\*The prize dictated is for UK winners. If an international pupil wins the competition, the prize will be decided by the 2Simple Head Office within your country and is subject to change.

## LETTING PARENTS AND CARERS KNOW

Edit and copy this text into newsletters, emails or letters to let parents and carers know about the competition and encourage participation at home.

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During this term [INSERT TERM NAME/DATES] your child will be participating in the Purple Mash Festive Card Competition.

They have been asked to design a festive image using '2Paint a Picture' in Purple Mash.

Purple Mash is a multi-award-winning educational website that gives your child access to over 30 powerful creative tools at school and at home.

Your child has already been given their Purple Mash login. If they don't know their login, then please contact their class teacher.

The winning design will become the official 2Simple (Purple Mash) festive card and the winners will be awarded 25 printed copies of their card, a £10 Amazon voucher and a 2Simple Goody Bag. Their card will also be made into an e-card through Purple Mash.

They can log in to Purple Mash here: [INSERT YOUR SCHOOL'S PURPLE MASH LINK]

You can find out more about the competition by visiting <https://2simple.com/blog/enter-the-festive-card-competition-2021/>

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## VIEWING YOUR WORK ON THE DISPLAY BOARD

The Display Boards will be visible for the duration of the competition. However, children's work will not become visible until it has been approved by our team. Depending on the number of entries we receive, this may take some time, but we will work through the entries as quickly as possible. Please bear with us.

All approved entries should be visible on the Display Boards by the end of November. Use the search box to find your entries quickly. Although we don't display children's names or class names publicly, you can still search for them.

## DOWNLOADABLE RESOURCES

In the competition area inside Purple Mash you can download a poster to help promote the competition in your school, as well as a participation certificate to award to all children who take part.

## TERMS AND CONDITIONS

- The competition is open to all Purple Mash schools and home users worldwide.
- Only one entry per child is allowed.
- Please ensure all designs are your original artwork.
- Teachers and parents can assist children with work but must not do it for them!
- The closing date for all entries is 5pm on 23rd November 2021.
- We will contact the winners through their school.
- The judges' decision is final.
- By having your pupils enter their work to the Display Board, we may use some designs for promotional purposes for the competition. If we do, we will only display the school name.

## SUPPORT

Should you need any support during the course of the competition, please email [competitions@2simple.com](mailto:competitions@2simple.com).

